

# JUNE FU

UX DESIGNER

**PROBLEM-SOLVING CHALLENGES MY MIND, CREATIVITY FUELS MY HEART.**

I have a genuine passion and curiosity in creating well-designed products through critical thinking and problem-solving. Along with a sprinkle of creativity, grit, and smiles, I aim to contribute to a more user-friendly and less frustrating future.

## WORK EXPERIENCE

### FREELANCE DESIGNER

SELF-EMPLOYED | RICHMOND, BC  
NOV 2019 - PRESENT

- Headed client's first UX initiative by identifying user needs and IA opportunities
- Reducing bounce rate 8% by redesigning IA and navigation backed by user testing

### SUBLIMATION DEPARTMENT LEAD

ODDBALL WORKSHOP | VANCOUVER, BC  
JUN 2016 - DEC 2019

- Headed a digital transformation and other improvements to boost communication between departments, order accuracy, and operational organization - all of which required critical thinking, effectively problem-solving, and effective communication
- Hosted regular sync meetings as a product owner - collectively and individually

### PRINTER & CUSTOMER SERVICE

ODDBALL WORKSHOP | VANCOUVER, BC  
SEP 2014 - MAY 2016


- Reduced department's cost by 30% by effectively executing high-volume of orders with a focus on quality, organization, and continually improvements on procedures


## SKILLS


Research & Analysis	Usability Testing
User Interview	UX Copy
Storyboarding	UI & Visual Design
Info Architecture	Interaction Design
Wireframe	Presentation
Prototype	


## TOOLS

Figma	Illustrator
Sketch	Photoshop
Adobe XD	InDesign
Invision	Microsoft Office
Zeplin	
Marvel	

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## EDUCATION

### BRAINSTATION

USER EXPERIENCE DESIGN DIPLOMA  
APR 2020 | VANCOUVER, BC

### SIMON FRASER UNIVERSITY

BACHELOR OF SCIENCE, INTERACTION DESIGN  
SEP 2009 | BURNABY, BC

## PROJECTS

### PLUCKY

<https://www.junefu.ca/mywork/plucky-pet-adoption-app>

- Pet Adoption App - Connecting the right people to the right animal in need
- Role: UX Research, Interviews, Testing, Wireframing & Prototypes, UI and branding

### HEURISTICS & REDESIGN

<https://www.junefu.ca/mywork/heuristic-evaluation-redesign-realtorca>

- Realtor.ca redesigned with heuristic evaluation
- Role: Prototyping, Evaluation, UI Library